



**LOUDOUN SOUTH**  
★ LITTLE LEAGUE ★

# Sponsorship Opportunities

## 2026 SPRING SEASON

**Contact:** Jason McDonough  
Fundraising Coordinator  
[Fundraising@LSLL.org](mailto:Fundraising@LSLL.org)  
703-477-0813  
[LSLL.org](http://LSLL.org)





# THANKS FOR YOUR INTEREST!

## ABOUT OUR LEAGUE

## Loudoun South Little League

For more than 20 seasons, Loudoun South Little League (LSLL) has proudly served families across South Loudoun County, Virginia. Founded in 2006, LSLL is a nonprofit youth sports organization dedicated to providing boys and girls ages 4-12 with a safe, inclusive, and positive environment to learn the fundamentals of baseball and softball while building teamwork, sportsmanship, confidence, and a lifelong love of the game.

Affiliated with Little League International—the world's largest organized youth sports program, serving more than 6 million players and supported by over 1 million volunteers worldwide—LSLL offers a high-quality, community-centered experience.

Our Spring 2026 season runs from March through June, with games and practices held at local schools, parks and fields throughout our community.



# Serving More Than 1,000 Local Families

Loudoun South Little League is more than a sports program—it is a cornerstone of our community. We proudly serve over 1,000 local families and support players from more than 22 elementary and middle schools across South Riding, Willowsford, Brambleton, Stone Ridge, Aldie, Arcola, Martins Chase, Evergreen Mill Preserve, Hartland, and surrounding neighborhoods.

Through the dedication of our volunteers, parents, and sponsors, LSLL brings families together, fosters community pride, and creates shared experiences that extend well beyond the baseball and softball fields. For our young athletes, the league promotes physical activity, personal growth, teamwork, and resilience. For parents and volunteers, it provides an opportunity to give back and play an active role in shaping the next generation.



## Why Become a Sponsor

Becoming a sponsor of Loudoun South Little League is a meaningful way for your company to make a lasting impact on local youth while strengthening your presence in the community. Your support helps provide essential equipment, maintain safe playing fields, keep participation affordable for families, and ensure our program continues to thrive for years to come.

In return, sponsors gain valuable visibility among hundreds of families, volunteers, and community members, positioning your brand as a trusted and positive force in the area. Sponsorship of LSLL is more than advertising—it is an investment in our children, our neighborhoods, and the future of Loudoun County.



# JOIN OUR TEAM!

## SPONSORSHIP LEVELS

### SPONSOR BENEFITS

GRAND SLAM \$10,000	HOME RUN \$5,000	TRIPLE \$2,500	DOUBLE \$1,000	SINGLE \$500
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**Logo on all all league jerseys**  
(excluding Majors)



**Concession stand signage**  
for the entire season



**Championship Day Promotion**



**Opening Day Promotion**



**Social Media Spotlight Posts**  
(3.5k on FB / 1k on Instagram)



**Email Blast to the LSLL Community**  
(3.5k subscribers)



**Official Team Jersey Sponsor**



**Logo and link on LSLL website**



## BECOME A SPONSOR TODAY!

For more information contact Jason McDonough at  
**Fundraising@LSLL.org**

Please fill out the enclosed form to secure your sponsorship.



## POWERED BY OUR SPONSORS

WHERE THE DOLLARS GO

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### UNIFORMS

The league's greatest expense is uniforms! Outfitting over 120 teams is very costly. Your sponsorship dollars go a long way to making sure our players look sharp!

### BASEBALLS & SOFTBALLS

You can't "PLAY BALL!" without one! This year LSLL will purchase more than 6,000 balls. The cost of each is almost \$5!

### UMPIRES

We employ almost 100 youth umpires. For many, it's their first job and helps them earn their very first paycheck!

### FIELD MAINTENANCE EQUIPMENT

Equipment to maintain all league fields throughout the season is expensive. Your support helps keep our fields safe and in great condition!





# LOUDOUN SOUTH LITTLE LEAGUE

## SPONSORSHIP FORM

To secure your sponsorship, please complete and return this form.

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COMPANY OR INDIVIDUAL NAME

---

CONTACT NAME

---

ADDRESS

---

CITY

---

STATE

---

ZIP

---

PHONE

---

EMAIL

---

WEBSITE

SELECTED SPONSORSHIP LEVEL:

**GRAND SLAM**

\$10,000

**HOME RUN**

\$5,000

**TRIPLE**

\$2,500

**DOUBLE**

\$1,000

**SINGLE**

\$500

I HAVE ENCLOSED CHECK NO. \_\_\_\_\_ FOR THE AMOUNT OF \$ \_\_\_\_\_

**PLEASE MAKE CHECKS PAYABLE TO:**

LOUDOUN SOUTH LITTLE LEAGUE  
25050 RIDING PLAZA, 130-103  
SOUTH RIDING, VA 20152  
TAX ID # 20-8335894

**QUESTIONS? PLEASE CONTACT:**

Jason McDonough, Fundraising Coordinator  
Fundraising@LSLL.org  
703-477-0813  
LSLL.org

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SIGNATURE

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DATE

## THANK YOU FOR YOUR SUPPORT!

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